

## A WORD ABOUT REUNIONS

Each year, Reunion classes contribute approximately 26% of all donations to The Bryn Mawr Fund. Reunions are when some donors make their first gifts and it is often a time when lapsed donors return. Volunteering for Reunion can engage alumnae/i and keep them connected to the College.

When talking to your classmates, remember:

Reunion is a rallying point around which all alumnae/i join to raise a generous gift that contributes to the Campaign.

## REUNION GIFT CHAIR DUTIES

- x Make a gift or pledge to The Bryn Mawr Fund in the fall, before soliciting classmates
- x Recruit Gift Committee members in the year leading up to your Reunion year
- x Lead on conference calls and mentor Reunion Gift Committee members throughout the year
- x Work with your Bryn Mawr Fund staff liaison to set class goals and determine a strategy for soliciting gifts
- x Coordinate with class presidents and planning committee to determine outreach strategy and timeline for soliciting assigned classmates
- x Review and edit Reunion Newsletter content
- x If possible, attend Reunion
- x After Reunion, coordinate the task of thanking classmates who donated

## REUNION GIFT COMMITTEE DUTIES

- x Make a gift or pledge to The Bryn Mawr Fund early in the fiscal year, before soliciting classmates
- x Participate in conference calls
- x Solicit your assigned classmates
- x Identify and solicit classmates who might be willing and able to join the Slade Society
- x Report pledges and gifts to the Reunion Gift Chair and your Bryn Mawr Fund staff liaison
- x Review monthly gift reports and thank assigned classmates who have made a gift
- x If possible, attend Reunion

## WHAT COUNTS AT REUNION

At the Annual Meeting (on the Sunday of Reunion Weekend), we will celebrate your class gift with the following recognition:

- x < R X U F O D V V I L V F D O \ H D U % U \ Q 0 D Z U ) X Q G 7 R W D O D O O J L I W (All gifts and pledges to any fund following your last Reunion through your next Reunion)
- x < R X U F O D V V I L V F D O \ H D U % U \ Q 0 D Z U ) X Q G 7 R W D O D O O J L I W (your Reunion)